

National & Volunteerism Philanthropy and Corporate Social Responsibility CONFERENCE 2007 30 & 31 Oct

GUEST-OF-HONOUR DR VIVIAN BALAKRISHNAN Minister for Community Development, Youth and Sports, and Second Minister for Information, Communications and the Arts

The National Volunteerism & Philanthropy and Corporate Social Responsibility Conference is *the* Conference for the non-profit sector in Singapore, as well as for companies and government bodies that have a stake in community giving.

Building on last year's theme of *Doing Good Well: A Winning Formula*, this year's dual-track Conference will address the future of Singapore as a philanthropy hub, following the bold changes to the charity tax laws earlier this year. With the growth of Singapore as such a hub, the need to develop and professionalise the people sector by way of capability and skills development is more critical than ever before.

Over the two days, prominent local and international speakers will engage participants on the topic of doing good and doing well as part of corporate social responsibility (CSR), and for non-profit organisations (NPOs), the whole business of doing good well.

The NPO track will engage participants in a series of practical and topical issues, as well as showcase cutting-edge best practices. Topics include:

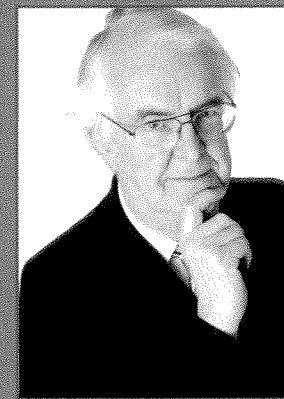
- Time is Money – Using Volunteer Time to Raise Funds
- Getting Top Management Support for Volunteer Programmes
- Keeping Volunteers and Donors
- Singapore as a Philanthropy Hub – What Gives?
- Digging Yourself Out of a Hole – Managing a Crisis to Restore Public Confidence

The CSR track will enable participants to gain practical knowledge on CSR from experts and business representatives, as a competitive advantage in enhancing business operations and branding, as well as to create new market opportunities and partnerships. These sessions cover an extensive range of CSR topics, including:

- Doing Good, Doing Well – Environmental Sustainability and Social Responsibility for Better Business
- Beyond Shareholder to Stakeholder – Building Social Capital, Growing New Market and Partnership Opportunities
- CSR Communications, Branding and Social Reporting – Building Trust and Reputation in both the Business Market and in the Community
- Global CSR Developments and Initiatives – The United Nations Global Compact and ISO 26000 on Social Responsibility (SR)

This Conference brings together and benefits a combined audience of over 500 corporate and non-profit leaders, as well as representatives from the public sector.

OPENING KEYNOTE



The Dilemmas of Giving: The Heart of Paradox

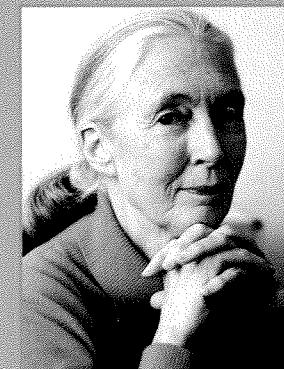
Professor Charles Hampden-Turner
Senior Research Associate, Judge Business School,
University of Cambridge

"It is better to give than to receive", Charles Hampden-Turner was raised to believe. But this poses a dilemma. If the giver is blessed, are the recipients cursed? Does the act of receiving diminish your moral worth? Are you inferior to and indebted to the giver forever more? How DO you give without turning the other into a mere consumer of others' largesse? If poverty and disadvantage lie even partly in passivity, are we not in danger of fostering this with our own activity? Is the writing of endless proposals that evoke our pity and is advertising wretchedness a pathway out of poverty?

It should be easy and joyful to be kind to others, but very often, giving is hard and painful, with more disappointed hopes than realised ones. Professor Hampden-Turner, a veteran of America's "war on poverty", has been studying dilemmas for 30 to 40 years and will discuss how the best intentioned givers may accidentally make matters worse. Can we stop begging becoming professionalised? Can we stop recipients developing a vested interest in crises?

He will outline several emerging developments that bring hope and could restore recipients to self-sufficiency. He will explore the ground between profit and non-profit, the role of innovation, social entrepreneurs, self-help, microfinance, social marketing, provident associations, alternatives to welfare and other possible solutions.

KEYNOTE ADDRESS, DAY TWO



Every Individual Makes a Difference – Reason for Hope

Dr Jane Goodall DBE
Founder – The Jane Goodall Institute, and UN Messenger of Peace

As Gombe National Park in Tanzania nears its 50th year of chimpanzee research, Dr Jane Goodall's pursuit of her dreams has led her in many directions.

From Roots & Shoots (a global youth network active in nearly 100 countries that was born in 1991 out of a discussion with teenagers) to community-centered conservation programmes, the Jane Goodall Institute (JGI) is making a positive difference in thousands of lives.

Dr Goodall will inspire her audience with how volunteers and donors have made a difference since the start of her dreams decades ago, in areas such as chimpanzee research, initiatives that help conserve forest habitat and improve the lives of adjacent communities, her work as a UN Messenger of Peace and JGI's youth leadership endeavours.

KEYNOTE SPEAKER

The Dilemmas of Giving: The Heart of Paradox



Professor Charles Hampden-Turner
Senior Research Associate, Judge Business School
University of Cambridge

Professor Charles Hampden-Turner is a radical thinker on social issues; an experienced reconciler of cross-cultural conflict; a management philosopher; the creator of Dilemma Theory; an expert in innovation; and was listed by the Financial Times in 2001 as one of the top 50 world management thinkers. He is a Senior Research Associate at the Judge Business School at the University of Cambridge (since 1990), and the co-founder and Director of Research and Development at the Trompenaars-Hampden-Turner Group in Amsterdam.

His intellectual interests developed from his time as an undergraduate at Cambridge (BA Trinity), the Chairman of Cambridge University Conservative Association, and a committee member of the Cambridge Union Society at the time of the Suez conflict. He refined and developed his ideas at Harvard, during both his MBA and DBA, and during his time on the Harvard faculty, publishing his thesis as *Radical Man: Towards a theory of Psycho-social Development* in 1969. He joined "The War on Poverty" and he worked with Black and Puerto Rican Empowerment Groups, being strongly orientated towards free thinking and community-based capitalism, rather than Marxism or Communism.

His doctoral thesis received the Douglas McGregor Memorial Award and a prize from the Columbia University Centre for the Study of the Corporation. He won a Guggenheim Fellowship to write up his experiences from The War on Poverty, which he published as *Strategy for Poor Americans*. He won a Rockefeller Fellowship a few years later and used it to become a Visiting Scientist at the Tavistock Institute for Human Relations in 1979. He studied the cultural reasons for Britain's slow growth, which culminated in the publication of *Gentlemen and Tradesmen*.

Professor Hampden-Turner returned to the UK permanently in 1981 to work for Group Planning in Shell. After three years, they endowed a senior fellowship for him at the London Business School. While at Shell, he met his future partner Fons Trompenaars, with whom he founded his company. The Global Business Network nominated Charles as a "Remarkable Person" in 1987 and he has also created scenarios for them. He was recently made a Fellow of the Royal Society of Arts, he is also an Honorary Fellow of Arts and Business, and was the Goh Tjoe Kok Distinguished Visiting Professor at Nanyang Technological University (NTU) in Singapore. In addition, he was the Cambridge University Hutchinson Visiting Scholar to China in 2003, touring Chinese Universities at the invitation of the Li Ka Shing Foundation.